



## Award 11. ChristchurchNZ Champion Innovation

### Category description:

The ChristchurchNZ Champion Innovation Award recognises dynamic businesses demonstrating product, service or business model innovation, that has been developed and applied to improve business performance, operational effectiveness or customer engagement. These businesses are linked into the innovation eco-system and are strong community advocates of innovation to drive the Canterbury economy.

### Who should enter:

This category is open to all organisations demonstrating product, service or business model innovation.

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## QUESTIONS

### Question 1: THE PLAN

Generating innovative business models, ideas and products requires a game plan. What role does innovation play in your business strategy and planning? (Word count: Maximum 400)

Things to consider:

- Outline the goals you set and the strategies you created to achieve them.
- Tell us about any risks or challenges you identified, and how you managed these.
- What framework and/or tools did you use in your strategic planning?
- Did the pandemic impact your plan? If so, how did your plan evolve?

### Question 2: THE ACTION

Innovation is more than ideas – it's about putting them into action. How did you implement innovation? (Word count: Maximum 500)

Things to consider:

- Tell us about the execution of your strategies, including any challenges you faced along the way.
- How were your team involved in the roll out of the strategies?
- What lessons do you learn in the process, and how have they influenced what you do now?

### Question 3: PERFORMANCE

Improving business performance is the next step. What impact has innovation had on your business, and what measurable results have been achieved? (Word count: Maximum 500)



Things to consider:

- Tell us about the positive impact your innovative practices have had on the business, products/services, staff, customers and our region.
- Talk us through the types of business growth and improvements you have experienced (for example: productivity, market share, revenue, profitability, employee satisfaction).
- Share any feedback, and any rewards and recognition that you have received.

#### Question 4: **YOUR BUSINESS IMPACT**

What positive social and environmental impact has your business had? (Word count: Maximum 400 words)

Things to consider:

- Staff wellbeing, sustainability, social responsibility activities and actions which demonstrate value and impact.

#### Question 5: **SUPPORTING INFORMATION**

What else would you like to share with us to support your entry? (Word count: Maximum 200 words)

#### **SCORING**

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|--------------------------|----|
| ▪ The Plan               | 10 |
| ▪ The Action             | 10 |
| ▪ Performance            | 10 |
| ▪ Business Impact        | 10 |
| ▪ Supporting information | 5  |