



Award 9. Christchurch City Council Champion Business for Good

Category description:

The Christchurch City Council Champion Business for Good Award recognises businesses who are committed to addressing social and/or environmental issues. These businesses drive action that sees positive social and/or environmental impact as an integral measurement of their success.

Who Should enter:

This Award is open to any organisation making a deliberate, positive impact on people or the planet. This includes social enterprises and not-for-profit organisations.

QUESTIONS

Question 1: THE PLAN

Creating real change requires a roadmap. What social and/or environmental issues did you identify, and how did you plan to address them? (Word count: Maximum 400)

Things to consider:

- What social/environmental challenges or opportunities are motivating you?
- Tell us about the challenges and barriers to change you faced when you were planning your new strategies and direction?
- Outline the goals you set and the strategies you put in place to reach them.
- What involvement, if any, did a community partner (someone directly impacted by the issue) have with your goal setting?
- Did the pandemic impact your plan? If so, how did your plan evolve?

Question 2: THE ACTION

Putting those plans into action is what makes the difference. How did you go about achieving your social and/or environmental purpose? (Word count: Maximum 500)

Things to consider:

- Talk us through the implementation of your strategies, including any challenges you faced or further opportunities that have emerged.
- How were your team involved in the roll out of the strategies?
- In what ways did you show effective leadership and management?

Question 3: PERFORMANCE

Knowing that you've created change matters. What measurable impact did your initiatives have on the social/environmental issues you set out to address? (Word count: Maximum 500)

Things to consider:



- How did you know you had effectively addressed the social/environmental issue?
- Outline any organisational growth you have experienced, or the impact or change you have noticed.
- Share any feedback, rewards and recognition that you have received.

Question 4: **YOUR BUSINESS IMPACT**

What wider impact has your business had on people (your team, customers, the wider community), our region, and environment? (Word count: Maximum 400 words)

- Tell us about any stronger links you've created within your community.
- How does your focus on 'good' impact on your team's performance?

Question 5: **SUPPORTING INFORMATION**

What else would you like to share with us to support your entry? (Word count: Maximum 200 words)

SCORING

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